



# Girl-Centred Design Regional Training for the Middle East & North Africa

Amman, Jordan

11 - 13th March 2019

GirlSPARKS is a global training initiative that uses Girl-Centred Design to supply practitioners with the knowledge, tools and skills to provide better programming for adolescent girls.

We apply a gender lens to human-centred design, and we've developed a methodology that teaches participants to 'Find Her', 'Listen to Her' and 'Design with Her'. Our 3-day interactive training workshops give practitioners the skills and tools they need to design intentional programming for girls, or to improve their current programming to be more girl-centred.

From 11-13th March, GirlSPARKS will host a Girl-Centred Design training in Amman, Jordan for organisations working in the Middle East and North Africa. This training will benefit both teams that focus on working with girls *and* teams that do not currently focus on girls, but would like to develop strategies and approaches to better include girls. Our trainers based in the region are multilingual, and will deliver the training principally in Arabic.

## APPLICATION PROCESS:

- ❖ Register interest by **17th January**
- ❖ Information pack and pricing information sent to applicants by **21st January**
- ❖ Final application deadline **31st January**
- ❖ Confirmation of place **6th February**

Register interest for our Amman training

Read about our last regional training

## THE TRAINING

The GirlSPARKS curriculum has been designed to engage participants in dynamic group activities that will allow them to better understand the major components of girl-centred programming.

The curriculum is divided into three main modules: **Find Her**, **Listen to Her**, and **Design with Her**, framed within a protection and safeguarding agenda. In each module the participants will engage with different levels of information about the girls in their community. The modules build upon each other as the participants gain more insight into the girls' community and about the girl herself.

### Module 0: Adolescent girl protection, safety and safeguarding

#### Adolescent girl protection, safety and safeguarding:

- Understand the difference between protection, safety and safeguarding in programming
- Understand the components of protection programming: dignity, safety and meaningful, inclusive access

### Module 1: Find Her

#### Girl Profile and Segmentation:

- Understand why it is important to segment by age, gender and vulnerability criteria
- Understand that different types of girls with different vulnerability criteria need different types of programming

#### Resource Scan:

- Understand that where girls live, their mobility, their age and vulnerability criteria will impact what resources are available and what they will have access to
- Understand the importance of mapping community and access to resources using girl-led insights

#### Adolescent girl mapping:

- Understand the importance of having an intentional outreach process to identify the most marginalised girls
- Understand how to use the Girl Roster tool to identify the most marginalised girls

## Module 2: Listen to Her

### Girl Safety:

- Understand the importance of creating physical spaces for girls that are informed by girl and community input

### Girl Consultation:

- Understand how to bring girls' voices and experiences into programme design through listening activities that are fun and interesting
- Understand the importance of gaining girl and community insights to inform programming

### Building Assets:

- Understand what assets girls need and at what stage to reduce risk and increase opportunity
- Understand how to define what an asset is (Human, social, financial)
- Articulate why it's important for girls to have assets and when it's important to deliver these assets, according to their perspectives

## Module 3: Design with Her

### Opportunities Synthesis:

- Understand how to look at all the girl gathered data to understand different opportunities in programming

### Brainstorming the Solution:

- Understand how to use girl insights to think outside the box of existing programming

### Prototyping:

- Understand the importance of testing a program model and getting community and girl feedback

## WHY GIRLS?

Adolescence is a crucial stage in everyone's lives – bodies go through major biological changes, social roles and expectations transition as we begin to take on more adult responsibilities, and our ideas about the world and our place in it are starting to take shape. This is also the stage of life where opportunities for girls start to shrink.

Every year 12 million girls are married before their eighteenth birthday; 131 million girls worldwide are currently out of school; and each year almost 1 in 5 girls in the Global South are pregnant before their 18th birthday. Girls around the world are not accessing their fundamental rights to education, health, opportunity and autonomy at the same rates as their male peers.

Creating a world where girls are equally valued, and their rights are respected, is a human rights priority. It also brings benefits for the communities girls are a part of. Girls who have more access to education marry later and have fewer children; the lost opportunity cost for adolescent pregnancy is as high as 30 percent of GDP in Uganda (World Bank Group, 2014).

## WHY GIRLSPARKS?

Inclusion of adolescent girls is a priority for many donors, organisations and governments. Yet we are still not reaching the most marginalised girls. We know that for many practitioners it is a challenge both to find the 'invisible' girls and to design and implement girl-centred solutions that prioritise their voices and needs. Due to differing and challenging environments, it is also hard for many to possess the capacity and resources to act with agility and adapt accordingly, while keeping girls at the centre of their interventions.

GirlSPARKS supports organisations to be intentional about programming for girls, and to identify strategies to reach the most marginalised and design programming that addresses girls' own needs and priorities.

## AFTER THE TRAINING:

### **The GirlSPARKS Community:**

GirlSPARKS will provide access to a community of practice where practitioners can collaborate with other girl-focused organisations, have access to question and answer sessions with a variety of experts, and join webinars on girl-focused topics.

### Follow-up coaching with the GirlSPARKS team:

To help organisations think about how to apply their learning following the training, GirlSPARKS will provide an action plan template, as well as two follow up calls with someone from the GirlSPARKS team to help translate learning from the course into practical application

### Potential funding opportunities:

GirlSPARKS will provide information after the training on potential funding avenues to support your Girl-Centred Design programme. We have partners who can provide access and support for crowdfunding platforms, and also share more traditional funding opportunities through our monthly GirlSPARKS community updates.

## OUR TEAM

The GirlSPARKS team is made up of a network of specialists and trainers, who are experts in girl-centred programming and design. The GirlSPARKS main office is based in London, with our 12 trainers located all around the globe in: **Yemen, Jordan, Indonesia, Myanmar, Uganda, Nigeria, South Sudan, Colombia, Guatemala, USA, the UK and Belgium.**



## REGIONAL TRAINERS

The GirlSPARKS Regional Training Workshop for the Middle East and North Africa will be led by our trainers Saif Atari and Mohammed Munibbari. [Click here](#) to read more about them.

